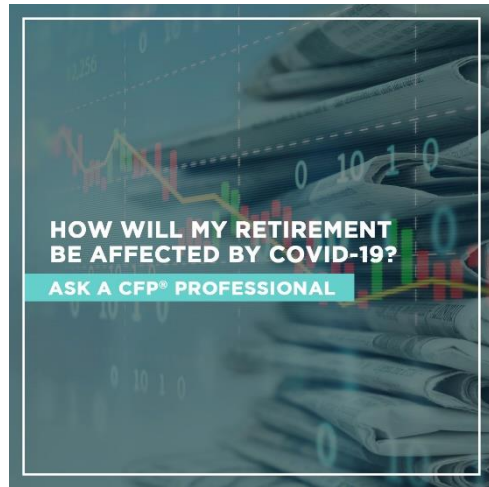




FPA 2020 Ad campaign “Ask a CFP” summary of advertising

Social media

- Live dates: 8 May – 30 June 2020
- Distribution channels: Facebook and Instagram
- Creatives:



Native content

- Live dates: 11 May – 30 June 2020
- Distribution channels:

foxsports.com.au

gamefaqs.com

bestrecipes.com.au	zdnet.com
bodyandsoul.com.au	dailymail.co.uk
cairnspost.com.au	dailymail.com
couriermail.com.au	itunes.apple.com
dailytelegraph.com.au	google.play.com
delicious.com.au	play.google.com
geelongadvertiser.com.au	dailymotion.com
goldcoast.com.au	cuteness.com
heraldsun.com.au	hunker.com
kidspot.com.au	leaf.tv
ntnews.com.au	livestrong.com
taste.com.au	synonym.com
adelaidenow.com.au	techwalla.com
themercury.com.au	entrepreneur.com
townsvillebulletin.com.au	independent.co.uk
weeklytimes.com.au	creativeblog.com
whimn.com.au	gamesradar.com
news.com.au	musicradar.com
espn.com.au	pcgamer.com

espncriinfo.com	techradar.com
albanyadvertiser.com.au	intouchweekly.com
gsherald.com.au	nextluxury.com
mrtimes.com.au	darkhorizons.com
bdtimes.com.au	huffingtonpost.com.au
broomead.com.au	ibtimes.co.uk
kimberleyecho.com.au	interestingengineering.com
geraldtonguardian.com.au	mamamia.com.au
midwesttimes.com.au	mashable.com
bunburyherald.com.au	metro.co.uk
harveyreporter.com.au	msn.com
mbtimes.com.au	zone.msn.com
swtimes.com.au	outlook.live.com
kalminer.com.au	skype.com
narroginobserver.com.au	microsoft.com
northwesttelegraph.com.au	nbcnews.com
pilbaranews.com.au	today.com
soundtelegraph.com.au	nbcsports.com

countryman.com.au	golfchannel.com
7news.com.au	rotoworld.com
perthnow.com.au	cnbc.com
thewest.com.au	ndtv.com
90min.com	nfl.com
history.com	aol.com
businessinsider.com.au	huffingtonpost.com
gizmodo.com.au	patient.info
kotaku.com.au	sportingnews.com
lifehacker.com.au	billboard.com
popsugar.com.au	hollywoodreporter.com
bloomberg.com	segmentnext.com
businessweek.com	weather.com
businessinsider.com	rd.com
cbsnews.com	mirror.co.uk
cbssports.com	au.pcmag.com
app.cbssports.com	foxbusiness.com
cbs.com	foxnews.com
cnet.com	insider.foxnews.com

Regional radio

- Live dates: W/c 18 May – 29 June 2020
- Locations:

State	City	Radio station
NSW	Newcastle	Hit106.9
NSW	Gosford	Hit101.3
NSW	Wollongong	Classic Hits FM 87.6
QLD	Gold Coast	Hit90.9
QLD	Sunshine Coast	Hot91.1
VIC	Bendigo	Hit91.9
ACT	Canberra	Hit104.7
TAS	Hobart	Hit100.9
WA	Bunbury	HitSouthwest
SA	Mt Gambier	Hit96.1

Podcast

- Live dates: W/c 18 May – 29 June 2020
- Podcast channels:
 - The Economist Asks
 - The Intelligence
 - Full Story
 - Today In Focus
 - Podcast Network RON

Digital display

- Live dates: W/c 25 May – 30 June 2020
 - Example digital channels: Syndicated across the Nine network such as Nine.now, Nine finance, Nine honey, etc
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