



FINANCIAL PLANNING
ASSOCIATION of AUSTRALIA

**FINANCIAL
PLANNING
Week 2017**
21-27 August
Live the Dream

LIVE THE DREAM INFOGRAPHICS

Sometimes it's easy and effective to communicate information in pictures. That's what infographics do, and they work really well on social media.

In the campaign toolkit, you'll find some infographics that look like this:



Using the infographics

1. Download your chosen infographic(s)
2. Post the infographics on your social media channels to generate discussion.
3. Include an infographic in your next client newsletter. You could link your chosen image to the Dare to Dream research report (also found in this toolkit).

Thanks for helping us spread the word! If you have any questions, don't hesitate to contact us at communications@fpa.com.au.