



THE DESIGNATION THAT SETS YOU APART

BE YOUR PROFESSIONAL BEST



A symbol of trust and mark of excellence, it provides assurance that you work to the **highest professional and ethical standards.**

VALUED BY CLIENTS



No.1 choice for consumers when seeking a financial planner.*

EARN MORE



On average, CFP® professionals earn **27%** p.a more than other financial planners.#

MORE THAN A ONE-OFF QUALIFICATION



It's an **ongoing commitment** to education and ethical principles. The new Australian standards for financial planners mean it's more important than ever to stand out.

GLOBAL GOLD STANDARD



Join a global community of more than **181,000** CFP® professionals across **26** countries.



PREFERRED BY EMPLOYERS

It opens doors. Employers and recruiters recognise the CFP® designation as the most desired in financial planning.

MAKE YOUR STUDY COUNT

You'll be eligible to receive **up to three credits** towards the new education requirements, subject to FASEA confirmation of each CFP® certification pathway.



*CoreData, FPA Brand Research, July 2018

#CoreData, FPA Member Satisfaction Research, December 2018

START YOUR JOURNEY

TO BECOME CERTIFIED YOU MUST MEET THE 'FOUR E's' FRAMEWORK



ETHICS

Your capacity to make decisions in the best interest of your client and a formal commitment to ethical practice.



EDUCATION

The formal technical competencies, knowledge and capabilities required by the profession.



EXAMINATION

The systematic and regular monitoring and testing of knowledge and capabilities to ensure your expertise is maintained.



EXPERIENCE

The practical, on the job learning and skills development that confirms professional practice.

EDUCATION OUTLINE

**FIVE UNITS
DISTANCE LEARNING
STUDY AT YOUR OWN PACE**

CFP 1 FPA PROFESSIONALISM

CFP 2 APPLIED STRATEGIES 1

CFP 3 APPLIED STRATEGIES 2

CFP 4 INVESTMENT STRATEGIES

CFP C CERTIFICATION

**COMPULSORY
UNITS**

**ADVANCED
STANDING CAN
APPLY**

PROGRAM PATHWAYS

**TO ENTER,
YOU'LL NEED EITHER :**

- Approved degree
(advanced standing may apply)
-
- Australian financial degree
with a Diploma of Financial Planning
-
- Non-related or international degree
with an Advanced Diploma of Financial Planning
-
- Advanced Diploma of Financial Planning
and working towards your degree
-
- Eight subjects from an approved Masters
(Graduate Diploma)

FIND OUT MORE



THE SIGN OF
GOOD ADVICE

CERTIFIED FINANCIAL PLANNER®



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